

## College of Business Addresses the Executive Gender Gap with Accendo Leadership Advisory Group



*The goal of the program is to prepare women for leadership success in their respective careers while narrowing the gender gap in executive roles.*

(July 16, 2018) – The Kate Tiedemann College of Business at USF St. Petersburg is partnering with Accendo Leadership Advisory Group to offer executive-level training for women leaders in Tampa Bay. The goal of the program is to prepare participants for leadership success in their respective careers, equipping them for advancement while also narrowing the gender gap in executive roles.

“This partnership is a natural extension in developing our initiative for women in leadership, which builds upon our legacy of women leaders,” said Dr. Sridhar Sundaram, Dean of the USFSP Kate Tiedemann College of Business.

According to the big data software company PayScale, men are 70 percent more likely to be in executive roles than women by the middle of their career. Later in

their careers, men are more than 140 percent more likely to be in VP or C-suite roles.

The executive-level training seeks to address this disparity. Cohorts for the training will be composed of 10-15 women who typically have 15 or more years of professional experience, proven leadership ability and are seeking to advance their careers by 1-2 levels. Roundtable meetings will help participants define personal vision and build emotional intelligence and executive presence.

In addition, program participants receive free individual coaching from Accendo co-founders Cari Coats and Karen Dee. The managing partners are accomplished, former C-suite executives with more than 30-years of experience.

“We’ve had the pleasure to host our Tampa Bay LEADForward meetings at the USF St. Petersburg campus and have enjoyed participating in the university’s community events such as the Empowering Women at Work panel,” said Dee, Managing Partner at Accendo. “We’re thrilled to join forces with the University to share the LEADForward Roundtables movement and experience with even more high potential women leaders in the Tampa Bay region.”

The Kate Tiedemann College of Business is one of the few business colleges in the country named after a woman. The building that houses the college is also named after a female executive leader, Lynn Pippenger of Raymond James Financial. While student engagement programming within the College has been supported by key female donor Ellen Cotton.

“USF St. Petersburg, a respected institution of higher learning, shares our dedication to helping women leaders succeed and organizations narrow the executive leadership gender gap,” said Dee.

The initial executive-level training cohort will begin August 23rd. For more information about the program and how to apply, visit:

<https://www.usfsp.edu/ktcob/LEADForward>

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